



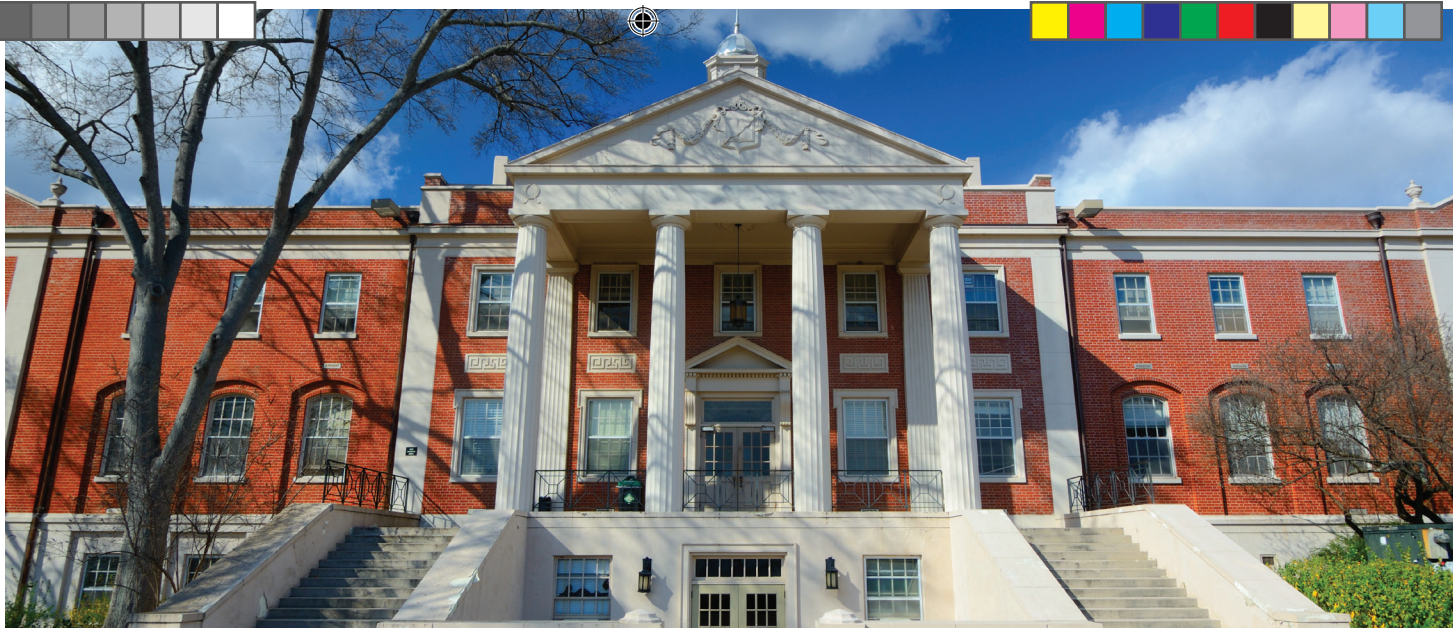
MEET THE CHALLENGES OF ASSESSMENT AND ASSURANCE OF LEARNING

One **primary challenge** business schools face in assessing students is measuring **their capacity to apply what they have learned** in their coursework.

A simulation-based competency exam, **Comp-XM[®]** goes beyond reporting the **recall** of acquired knowledge. It **provides a clear picture of how effectively students can use their business acumen** to actively manage a business in an evolving, competitive market.

Easy-to-read reports provide **extensive data** that can be used **for assessment, assurance of learning**, and to support **accreditation processes**.





COMP-XM[®]—AN ALL-IN-ONE EXAM.

BRIDGING THE “KNOWING-DOING” GAP

With Comp-XM[®], each student is assessed on two key parameters—their business knowledge and their ability to apply it in practice.

THE RESULTS

Students

- better understand their strengths and weaknesses.
- have the data to show they are prepared for a career in business.

Faculty

- can utilize Comp-XM as a final exam and simplify end-of-course grading.
- can clearly benchmark performance against learning goals to demonstrate assurance of learning.
- identify areas for curriculum improvement.

Schools

- can utilize the Comp-XM results for assurance of learning.
- have standardized data to support accreditation processes.

CLEAR AND COMPREHENSIVE REPORTS

Data ranging from individual performance evaluations to course-based assurance of learning outcomes are presented in easy-to-understand reports.

For Professors

- *Functional Area Report*
Course-level summaries drill down to individual student performance.
- *Assurance of Learning Report*
Data from the exam are collected for accreditation audits and program assessments.
- *Class Standings Report*
Individual questions are analyzed to pinpoint where students excelled or struggled compared to their peer groups.

For Students

- *Comparative Scores Report*
Information shows how well students understand business concepts relative to their peers.



SIMPLIFY YOUR ASSURANCE OF LEARNING WITH THE BIG

LEARNING GOALS

COMP-XM

1. Analytical/Quantitative
2. Critical Thinking/Decision Making
3. Functional Knowledge Integration
4. Teamwork/Leadership
5. Ethical/Legal/Social Responsibility
6. Business Communication
7. Global/Multicultural Awareness

The Big 7 are based on an analysis of 270 learning goals in undergraduate and graduate programs from over 50 business schools.

ESSENTIAL LEARNING GOALS

Through comprehensive research of more than 50 business schools, we distilled information to identify common learning goals. We clustered those to an essential list of seven goals found in almost every business school curricula. You can implement the big seven learning goals into your class or customize them to better fit your needs.

Optional questions on business ethics, teamwork skills, business communication, and multicultural awareness are built right into Comp-XM®. You can even tailor the exam's learning goals to meet your curriculum's requirements.

RELEVANT AND SECURE

On an ongoing basis, subject matter experts rigorously assess all questions posed by Comp-XM's simulated board of directors. That process ensures the topics covered in the simulation closely relate to contemporary curricula used by business schools around the world.

Using an extensive bank of equivalent questions, every exam is unique because each question is randomized. And since the questions are based on specific responses from each student's own simulation, there is no opportunity to share answers.

COMPLETE FLEXIBILITY

Depending on your course structure, you can use Comp-XM in the classroom, or as an online exam in a scheduled or self-paced format. It can even be adapted to fit courses of any length.





COMP-XM®

An **all-in-one tool**, Comp-XM® can be used as a **final exam**, for **curriculum development** and **program assessment**, and to provide **data for accreditation** with organizations such as the **AACSB, ACBSP, IACBE** and others. Coupled with Capstone® or Foundation® business simulations, it closes the loop with **detailed feedback on performance** against learning goals.

With a **question and answer system** that **evolves as students make decisions** in their own business, the risk of answer sharing is eliminated. **Ongoing scrutiny by tenured, full-time professors** from various functional disciplines **ensures the exam will maintain its relevance and rigor** over time.

Adaptable to courses of any length, Comp-XM is the secure and simple solution for **measuring both student performance and program effectiveness**.

Comp-XM is ideal for **any Foundation- or Capstone-based class** that requires **assessment** or data for **assurance of learning or accreditation**.

For a **one-on-one demonstration** and to see how Comp-XM can be **tailored to your classroom, program, and school**, contact us today.

HERE WHEN YOU NEED US

Capsim is dedicated to your success. **One of our client relationship consultants will be assigned to you** to help you and your students. Contact us any time throughout the entire simulation process. We'll be glad to help. **Let's get started!**

877.477.8787

+1.312.477.7200 (outside North America)
welcome@capsim.com

“ WE USE COMP-XM FOR OUR AACSB ACCREDITATION AND FOR INTERNAL ASSESSMENT. THE SIMULATION EXPERIENCE ITSELF REMAINS ONE OF THE MOST HELPFUL TO OUR BUSINESS STUDENTS, BOTH IN THE UNDERGRADUATE AND GRADUATE SCHOOLS. I’VE BEEN USING CAPSIM FOR MORE THAN 10 YEARS AND FRANKLY, NEVER PLAN TO STOP.”

Janis Dietz, Ph.D.

Professor of Business Administration

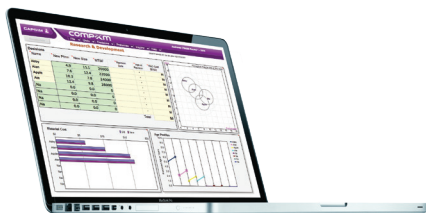
College of Business and Public Management, University of La Verne, La Verne, California

“ COMP-XM IS A NEAR-PERFECT ASSESSMENT DEVICE TO PROVIDE ASSURANCE OF LEARNING. IT’S THE BEST FINAL EXAM I’VE GIVEN THUS FAR. ”

Blaine McCormick

Chair, Department of Management

Hankamer School of Business, Baylor University, Waco, Texas



CAPSIM®
Unforgettable Business Learning

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welcome@capsim.com
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